

GFSI Global Markets Programme



Roadmap to Safer Food and Market Access

WHAT IT IS

The GFSI Global Markets Programme sets out how companies who lack or have underdeveloped food safety systems can meet the challenge of food safety, while simultaneously reducing hazards in global food supply chains and working towards market access through **certification to a GFSI-recognised certification programme**.

AIM:

Develop effective food safety management systems through a systematic continuous improvement process.

OBJECTIVES:

- Provide a **route for companies who lack or have underdeveloped food safety systems** to achieve accredited certification.
- Support **capacity building efforts and improve market access opportunities**.

WHO BENEFITS



Suppliers

- Pathway towards certification
- Access to new markets
- Enable local, regional and international trade



Retailers, Brand Manufacturers, Food Service

- Effective shared risk management tools
- Convergence which saves money, improves market linkages and enables simpler buying



Governments and Regulators

- Compliance with legislation
- Regulatory efficiencies
- Opportunity to align both public and private approaches
- Total supply chain food safety management system

WHAT IT COVERS

The Programme has so far been developed to cover the scopes of manufacturing and primary production as follows:



Manufacturing:

- Current scope: Manufacturing of processed foods
- Planned scope: Preparation of primary products

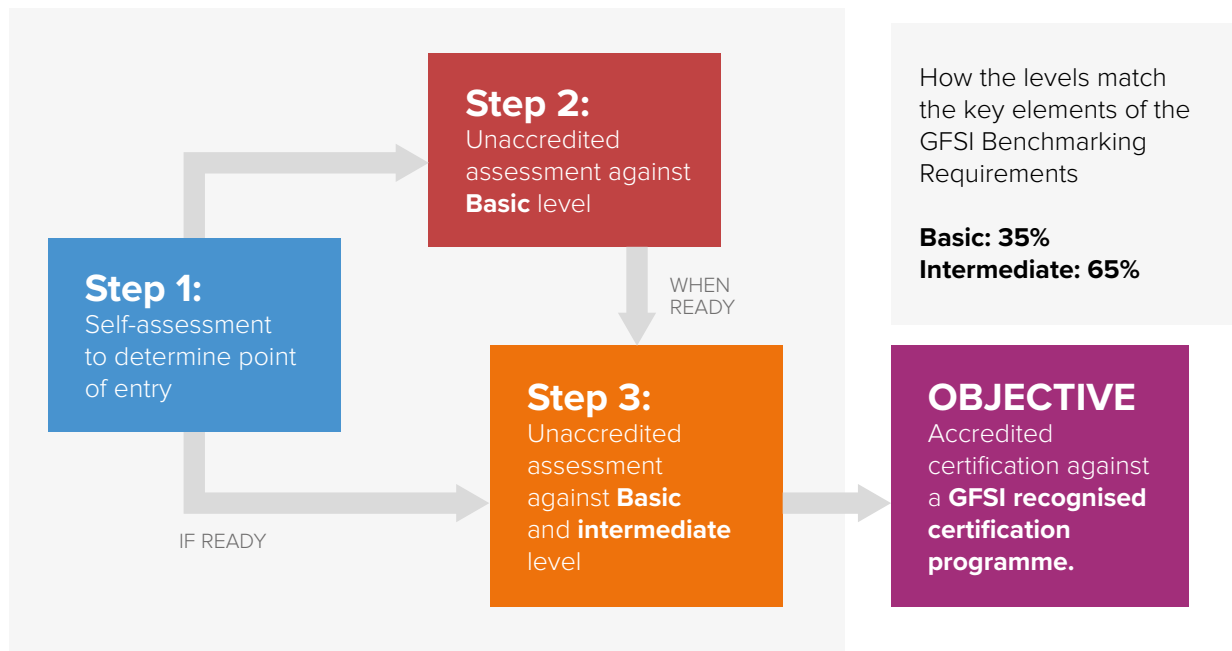


Primary Production:

- Current scope: Farming of Plants
- Planned scope: Farming of grains, animals, fish and production of feed

HOW IT WORKS

The Global Markets Programme provides an unaccredited entry point for companies adopting it. Its step-by-step approach designed to build capability within production and manufacturing operations, and implement a course of continuous improvement.



THE TOOLS

The Global Markets Programme tools

- A protocol applicable for both primary production and manufacturing.
- A training and competency framework.
- A complete checklist for basic and intermediate levels for manufacturing.
- A complete checklist for basic and intermediate levels for primary production.

A PROGRAMME FROM GFSI

The Global Food Safety Initiative **brings together** key actors of the food industry to collaboratively **drive continuous improvement** in food safety management systems around the world.

GFSI is powered by The Consumer Goods Forum, a global industry network working to support Better Lives Through Better Business.

www.theconsumergoodsforum.com

 mygfsi.com

 gfsinfo@theconsumergoodsforum.com

 @myGFSI

 tcgffoodsafety.com

 Global Food Safety Initiative

 GFSI